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FOR HEALTHY LIVING
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MESABI FAMILY YMCA

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www.mesabiyymca.org

16 October 2020

Dear Y Friend,

I hope this letter finds you well. Please allow me to begin with a heartfelt thank you for your past and present support of our YMCA. I am humbled, inspired, and motivated daily by your thoughtful acts of generosity and kindness.

In the midst of these unprecedented times, there are many hardships and many needs in our community. The economic effects of Covid-19 has put the Mesabi Y in a critical financial position, with a very real threat to our future and possible closure. Our work together in strengthening community is ongoing and will continue with your support. Therefore, your YMCA will be asking for help in raising funds for our Annual Support Campaign. **We realize that many are not in a position to give at this time, and we understand.**

For over 38 years, the Mesabi Family YMCA has been providing services and adapting to the ever-changing needs of our community. Most recently, we pivoted from traditional Y programming to meeting community needs through virtual health and wellness opportunities to keep our mind, body, and spirit healthy at a critical time and provided wellness checks for seniors. Many individuals and families are currently in financially uncertainty and stressful times. Please remember that **we do not turn anyone away for financial reasons.**

Our 2020 Annual Support Campaign is underway and my "ask" today is simple. If you are able to give, please consider a meaningful gift. If you are not in a position to give, we understand and are here to help if needed.

Please take a moment to read the enclosed impact statement containing more in-depth information on how the Y is positively affecting our community. The Y needs the support of the community to continue our mission, grow, and thrive. We have included a brochure with pledge card and return envelope for your convenience. While many will prefer to make a one-time annual gift, donors can also commit to a monthly gift drawn from a credit/debit card or bank account. You may also give online at www.mesabiyymca.org.

On behalf of our entire Y Staff Team and Board of Directors, please accept our most sincere appreciation for your friendship. We are truly blessed and grateful for the opportunity to serve our Y and our community.

With gratitude,

Chad Buggert

Chad Buggert
CEO

CC: YMCA Board Chair, Jon Loeffen

YMCA Mission:

To strengthen ourselves, families and communities by promoting growth in spirit, mind and body.